

# EBIRD & FRIENDS

## 14th Annual Holiday Show

### -----SPONSORSHIPS-----

#### What do you get for your sponsorship?

*(In addition to the warm fuzzy feeling of supporting the arts in our community.)*

Here is a list of suggested sponsorship tiers, and a description of benefits. Please let me know if you have any questions, or other ideas you don't see here.

#### Level 1: "Patron"

A graphic for the Patron sponsorship tier. It features a dark background with a photo of two musicians playing brass instruments. On the left, there is a list of benefits: "PATRON", "LEVEL 1", "\*WEBSITE LINKS", "\*EMAIL NEWS BLAST", and "\*SOCIAL MEDIA LOVE". On the right, a price tag indicates "\$200 - \$499".

--EBIRD & FRIENDS SPONSOR--  
LEVEL 1  
**PATRON**  
\*WEBSITE LINKS  
\*EMAIL NEWS BLAST  
\*SOCIAL MEDIA LOVE  
\$200 - \$499

#### Your \$200-\$499 Sponsorship includes:

\*A link to your website on our website

\*Your business name listed as a sponsor in our holiday show email newsletter (which goes out to nearly 6000 people)

**AND** \*A shout-out on social media

#### Level 2: "Benefactor"

A graphic for the Benefactor sponsorship tier. It features a dark background with a photo of a musician singing into a microphone. On the left, there is a list of benefits: "BENEFACTOR", "LEVEL 2", "\*WEBSITE LINKS", "\*EMAIL NEWS BLAST", "\*SOCIAL MEDIA LOVE", and "\*NAME IN PROGRAM". On the right, a price tag indicates "\$500 - \$999".

--EBIRD & FRIENDS SPONSOR--  
LEVEL 2  
**BENEFACTOR**  
\*WEBSITE LINKS  
\*EMAIL NEWS BLAST  
\*SOCIAL MEDIA LOVE  
\*NAME IN PROGRAM  
\$500 - \$999

#### Your \$500-\$999 Sponsorship Includes:

All of the above: (Website link, mention in our email newsletter, and social media shout-out)

**PLUS** \*Your business name listed in both the printed and downloadable PDF program

#### Level 3: "Sustainer"

A graphic for the Sustainer sponsorship tier. It features a dark background with a photo of a man and a woman singing into microphones. On the left, there is a list of benefits: "SUSTAINER", "LEVEL 3", "\$1000-\$1499", "\*WEBSITE LINKS", "\*EMAIL NEWS BLAST", "\*SOCIAL MEDIA LOVE", "\*NAME IN PROGRAM", and "\*LOGO ON POSTERS". On the right, a price tag indicates "\$1000 - \$1499".

--EBIRD & FRIENDS SPONSOR--  
LEVEL 3  
**SUSTAINER**  
\$1000-\$1499  
\*WEBSITE LINKS  
\*EMAIL NEWS BLAST  
\*SOCIAL MEDIA LOVE  
\*NAME IN PROGRAM  
\*LOGO ON POSTERS  
\$1000 - \$1499

#### Your \$1000 - \$1499 Sponsorship Includes:

All of the above: (Website link, mention in our email newsletter, and social media shout-out, and your name in the program)

**PLUS** \*Your business logo printed on our full-color poster, which will be posted all over town

#### Level 4: "Sugar Plum Fairy"

A graphic for the Sugar Plum Fairy sponsorship tier. It features a dark background with a photo of a musician playing a keyboard. On the left, there is a list of benefits: "SUGAR PLUM FAIRY", "LEVEL 4", "\*WEBSITE LINKS", "\*EMAIL NEWS BLAST", "\*SOCIAL MEDIA LOVE", "\*NAME IN PROGRAM & LIVE-STREAM CREDITS", and "\*LOGO ON POSTERS". On the right, a price tag indicates "\$1500 - \$1999".

--EBIRD & FRIENDS SPONSOR--  
LEVEL 4  
**SUGAR PLUM FAIRY**  
\*WEBSITE LINKS  
\*EMAIL NEWS BLAST  
\*SOCIAL MEDIA LOVE  
\*NAME IN PROGRAM & LIVE-STREAM CREDITS  
\*LOGO ON POSTERS  
\$1500 - \$1999

#### Your \$1500 - \$1999 Sponsorship Includes:

All of the above: (Website link, mention in our email newsletter, and social media shout-out, your name in the program, and your logo on our poster)

**PLUS** \*Your business name listed in live-stream credits

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### **Level 5: "Angel"**



#### **Your \$2000 - \$2999 Sponsorship Includes:**

All of the above: (Website link, mention in our email newsletter, and social media shout-out, your name in the program, your logo on our poster, and your name listed in the live-stream credits)

**PLUS** \*A shout-out on stage at The Ark

\*Logo also included in both the program and the live-stream show credits

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### **Level 6: "Santa"**



#### **Your \$3000+ Sponsorship Includes:**

All of the above: (Website link, mention in our email newsletter, and social media shout-out, your name in the program, your logo on our poster, your name and logo included in the live-stream credits, and a shout out on stage at The Ark)

**PLUS** \*A personalized mini-commercial during the livestream performance

\*2 GA Tickets + backstage VIP Meet & Greet

Last year's live-stream was watched by over 20,000 people on Facebook alone. (We also simultaneously broadcast to YouTube and Instagram to reach the widest audience possible)

<https://bit.ly/EBFHS2020>

All of us so greatly appreciate your support of the arts in our community. Thank you for your consideration. Let me know if we can count on your support this year and please don't hesitate to ask any questions you might have.

With a grateful heart -

"Ebird" Erin Zindle

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